St Peter’s Business Society Event: Michaelmas Term Social Night

(16/10/2014)

Our first Business Society event of Michaelmas 2014 was a ‘shot glass’ social held in the College bar. In cooperation with the bar team, college members from all years were provided with free shots (from exclusive Business Society shot glasses) whilst socialising in a fun and relaxed environment – all made possible through the continued generous support of our sponsors.

This event not only gave those new to college a chance to mingle with existing Peterites, but it also gave us a valuable opportunity to reinforce positive associations with the business society, raise greater awareness of our upcoming Business Society events, and update students on the Society’s progress so far and future plans.

In this event we advertised our brand new mentorship scheme, which aims to connect St. Peter’s students with relevant alumni in order to give them an insight into careers of their interest. We also used the event to promote possible career paths with our sponsors, EY, through featuring the promotional material extensively around the bar and emailing details about a career with EY prior to the event. One student (who has now secured an internship with EY) mentioned how much he enjoyed the very informal setting through which he could learn about careers & hang around with his close friends.

The bar was full, and the event was a great success. We plan to organize social events every term in order to raise awareness of the society’s activities and to involve as many people as possible in our exciting future.

Event report done by Will Durbin, Director of St Peter’s College Business Society