Social Media Engagement Guidelines

# Introduction

We hope the content we share on our social media platforms encourages conversation and the sharing of ideas. Please note that we have social media engagement rules we follow on all of our platforms. St Peter’s College reserves the right to delete posts on our pages that do not adhere to these rules and to block or ban users or pages that do not adhere to these rules when posting on our pages.

# Engagement Rules

Content will be removed and users may be banned for sharing the following items on our social media pages or posts:

* Spam: any type of sales, buying or selling, or self-promotion, legal or illegal, will be removed.
* Links: to prevent the spread of misinformation, spam, malware, or potentially inappropriate content, comments featuring a link to another site will be removed, regardless of the URL included.
* Problem comments: any type of repeated comment, explicit comment, unrelated comment, or misleading comment may be deleted and users may be banned. If an accusation has been made and a name used this will be hidden and could result in legal repercussions if the person or entity named decides it is libellous.
* Hate speech: racism, sexism (this includes leaving disrespectful or explicit comments to other users), religious discrimination, homophobia and trolling are all completely unacceptable to St Peter’s College. Users who engage in any of these activities will be banned.

Please be:

* Respectful of other people’s opinions;
* Kind and considerate to our students, staff and other users;
* Aware that your comments are public.