St Peter’s Business Society Event: Hilary Term Social Night (13/02/2014)

The inaugural St Peter’s College Business Society social was a success. It provided a rare occasion for students from all years to come together and have a relaxing and pleasant evening in the College bar, one of the few remaining fully student-run bars in Oxford. We were delighted to see well over 100 students participating in the event; a feat only made possible by the truly-appreciated support of our sponsors. The evening greatly helped to advertise the society to all students, and we believe it has created a platform, which can be used to generate increasing popularity and awareness of upcoming events.

The strong turnout demonstrates the enthusiasm among the student body for engaging with future Society events, as well as confirming our belief that the students feel we as a College would benefit from a closer relationship with employers. We feel the social has ensured the society will become an established institution within College life. In doing so, we hope that the society will come to be the first port of call for all career interests and enquiries that St Peter’s students may have.

The event was very well received, with many students welcoming the opportunity to simultaneously enjoy a respite from work and learn of forthcoming career events. The evening consisted of discussions about the direction and intentions of the Society over music and refreshments. One student commented, “Occasions such as these really benefit the St Peter’s environment, long may they continue.” The popular new Business Society cocktail is another reason for the students to remember the evening fondly. The evening was arranged in coordination with both the JCR and the bar team, ensuring it was a truly college-wide event.

We certainly intend to organize similar social evenings every term, as it has proven to be an effective and enjoyable means of widening engagement with, and awareness of, St Peter’s Business Society.

Event report done by Nick Brown
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